

CHANINTR LIVING

Winter 2023





Ishino Sofa, Ishino Table, Carpet Tembea

Ishino Sofa.

DESIGN: Dai Sugasawa.

A PLACE TO LONG FOR

The immersive comfort and soulful softness of Ishino embraces us. Its precision provides us with stability, while its high level of seating comfort draws us in. The material attracts us almost magically, and surrounds us like a shell. Every seam sits exactly where it should.

CHANINTR LIVING

Winter 2023

In this issue we are taking you to Switzerland and sharing with you our favorite places to visit.

For some reason or other — not business and unfortunately not private banking — we end up going to or through Zurich regularly. It's not the cheapest place to pass through either but its charm and easy connection to other destinations in Europe keep drawing us back.

To begin with, I love Swiss, particularly their long-haul First Class. The flight is nonstop and offers the perfect seat. Everything on board is easy on the eyes too: modern, high quality, tasteful design with great graphics and zero gaudy burls or gold trims to be found. The service is friendly and efficient and the food, better than most European airlines.

Secondly, I love Zurich Airport. It is perfectly sized, calm, organized, with beautiful views and even the sound of cows mooing on your inter terminal train. Not to mention, it is one of the few places where the lounge still feels like a luxurious pitstop and not a hospital canteen.

On most trips, we spend a night in town at the Baur au Lac, visit our favorite Kunsthaus Zürich and dine at the old school, yet perfect Kronenhalle. The following morning would start with coffee at The Monocle Shop & Café, picking up some reading materials and restocking the wardrobe at my favorite Trunk Clothiers, next door.

We always try our best not to miss a visit to Vals when we find ourselves in Switzerland. From the airport, it's a breeze. We'll pick up Sprüngli chocolates for the drive at the airport mall across the road, and be in a Countryman from Sixt car rental within 20 minutes. In Vals, we like to stay with our friend Ruth at the super cozy and stylish Brücke 49 Herberge apartments. She has exquisite taste in interiors and if you like Danish design, you will be most pleased.

Not to be missed as well is the Therme by Zumthor. In my eyes, it is one of the great wonders of the world. It features multiple pools and chambers of water at different temperatures, some indoor, some out, but framed by the beautiful Vals slate and views of the valley all around.

Switzerland for us is pretty close to perfection and worth every pretty penny. We hope you will have the chance to visit soon and tell us how it was.

Gueti Reis!

Chanintr

Chanintr Sirisant

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COVER
REED ICE SKATING NO. 2, LAKE PLACID
NEW YORK, 2008
BY RODNEY SMITH

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SWISS ELEGANCE TAKES FLIGHT

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Gliding above the picturesque snow-capped Swiss Alps can quickly become an addiction for anyone flying Switzerland's flag carrier **Swiss International Air Lines**. Whether you're on the approach or ascending away into the sky, Zurich Airport (ZRH) — the main hub of the airline now simply called "Swiss" — is a preferred European airport for seasoned travelers not only for its beautiful storybook setting, but also for the comfort and refinements it offers.

With well-established connections to European destinations and beyond, Swiss has made sure your airport experience at ZRH is streamlined with eight lounges situated in Concourses A, D and E. The design of Swiss lounges captures Swiss elegance with simple lines, soft wood tones, luxurious surfaces and elevated lighting.

Swiss First Class flyers have access to the First Lounge in Concourse E which offers two private sleeping rooms; each with its own ensuite bathroom, sumptuous bedding and floor-to-ceiling windows providing a gorgeous view of the tarmac and the Alps. Upon stepping into the lounge, you will notice the exclusive wine bar which hosts over a thousand varieties for you to sample while waiting for your next flight. There's another First Lounge in Concourse A should the location be more convenient for your next departure.



PHOTOS COURTESY OF SWISS INTERNATIONAL AIR LINES

Also located in Concourse A is Swiss' newest and expansive Business Lounge that offers designated areas for lounging, working, dining and socializing. If ever you should find this business class lounge too crowded, the lesser-known Swiss Alpine Lounge may be a good alternative. While smaller in footprint, the Swiss Alpine Lounge only admits First and Business Class passengers flying on a Lufthansa Group flight — that includes only flights operated by Lufthansa, Swiss, Austrian Airlines and Brussels Airlines. Even other Star Alliance airlines' passengers are excluded.

In the air, the Swiss elegance follows you to your destination. Currently, Swiss deploys Boeing 777-300ER, Airbus A330 and Airbus A340 to its long-haul destinations. The design vocabulary utilized in all cabins is delightfully harmonious with what you find in the beautiful lounges. The calming wood tones highlighted by the monochromatic color schemes give a heightened experience that subtly whispers luxury. Swiss is one of the few airlines left in the world still committed to offering a First Class product, and all three Swiss long-haul plane types feature a First Class cabin. Unique to Swiss First is its offering of hand-crafted Balik smoked salmon, a delicacy that will make you overlook the absence of caviar — the customary maritime treat on most other airlines' first class. Within Europe, the Swiss short-haul fleet comprises of

Airbus A320/A321 family and Airbus A220. These reliable flying workhorses are seemingly standard, but you really don't know the true joy of flying until you're looking out at the Swiss Alps through the A220 huge windows as the plane descends towards ZRH on a low-altitude approach.

Swiss is undoubtedly among the very top brands in global commercial aviation. Swiss passengers can't help but be delighted by the airlines' efficiency and understated sophistication evident throughout the journey in the air and on the ground. So from now on, should someone ask what is Switzerland known for — in addition to watches and chocolate, you can decisively answer "Swiss."

— Tharin Laorauvirodge





PHOTOS COURTESY OF BAUR AU LAC

REDISCOVERING BAUR AU LAC

BAURAU.LAC.CH
@BAURAU.LAC

Since opening its doors in 1844, the **Baur au Lac** in Zurich has stood as a testament to elegance, heritage and the art of hospitality. For 179 years, the hotel has been treasured by travelers across the globe — including iconic figures like Empress Sissi and Audrey Hepburn to whispers of dignitaries. Now, heading into a new chapter, the Baur au Lac is poised to embrace fresh perspectives while staying true to its esteemed legacy.

The story of the Baur au Lac continues to evolve with the entrance of Marguitta Kracht, the seventh-generation owner of the family business, who joined her father at the helm last year. With Kracht's keen eye for the future, the Baur au Lac has stepped into a new era: Renovations have been made to 20 rooms and the entrance has been upgraded. But that's not all.

As Kracht attests, "Gradually, our new brand vision and identity began to emerge." In an interview with *Forbes*, the hotelier said, "For us it's always been about finding the right balance of digital integration. For example, during our lobby renovations,



we decided to maintain physical room keys as it is always an opportunity and touchpoint to keep in close contact with our guests. Nevertheless, we've endeavored to ensure that the physical key itself is as technologically advanced as it can be."

This transformation, which has cleverly been documented as a campaign called "Baur au Lac Reloading," weaves together tradition and innovation. Through the website's blog, guests can learn more about the intricacies of the renovation process. This adventure, the most significant renovation undertaking in recent history, embarked upon over a year ago, signifies an age of progress and innovation.

The lion, Zurich's heraldic emblem, for instance, has been reimagined, mirroring the hotel's commitment to evolution while honoring its history. The redesigned logo pays homage to the original Baur au Lac signage. Additionally, a refreshed color palette has been introduced. The new colors echo the hues of Lake Zurich against the Swiss Alps to emphasize the hotel's surroundings.

Aside from visual changes to the hotel, Kracht has also taken a look at its operation — especially through an eco-conscious lens. Several initiatives have been implemented, including prioritizing natural power sourced from the country's wind, water and sunlight to minimize the hotel's carbon footprint. The hotel's heating and cooling systems now utilizes water from neighboring Lake Zurich, allowing the property to reduce carbon emissions by 48.5 percent.

Even though the hotel is undergoing major changes — and will continue to do so to provide guests with the best experience — the essence of Baur au Lac remains untouched. This Lake Zurich retreat continues to be an enduring symbol of refined living, evolving with grace while preserving the heart of its legacy.



KAREN IN DOORWAY FROM BEHIND, NEW YORK, NEW YORK, 2011

ATTENTION: ART COLLECTORS, STOCK BROKERS,
DAYDREAMERS AND THOSE WHO ALREADY HAVE IT ALL.

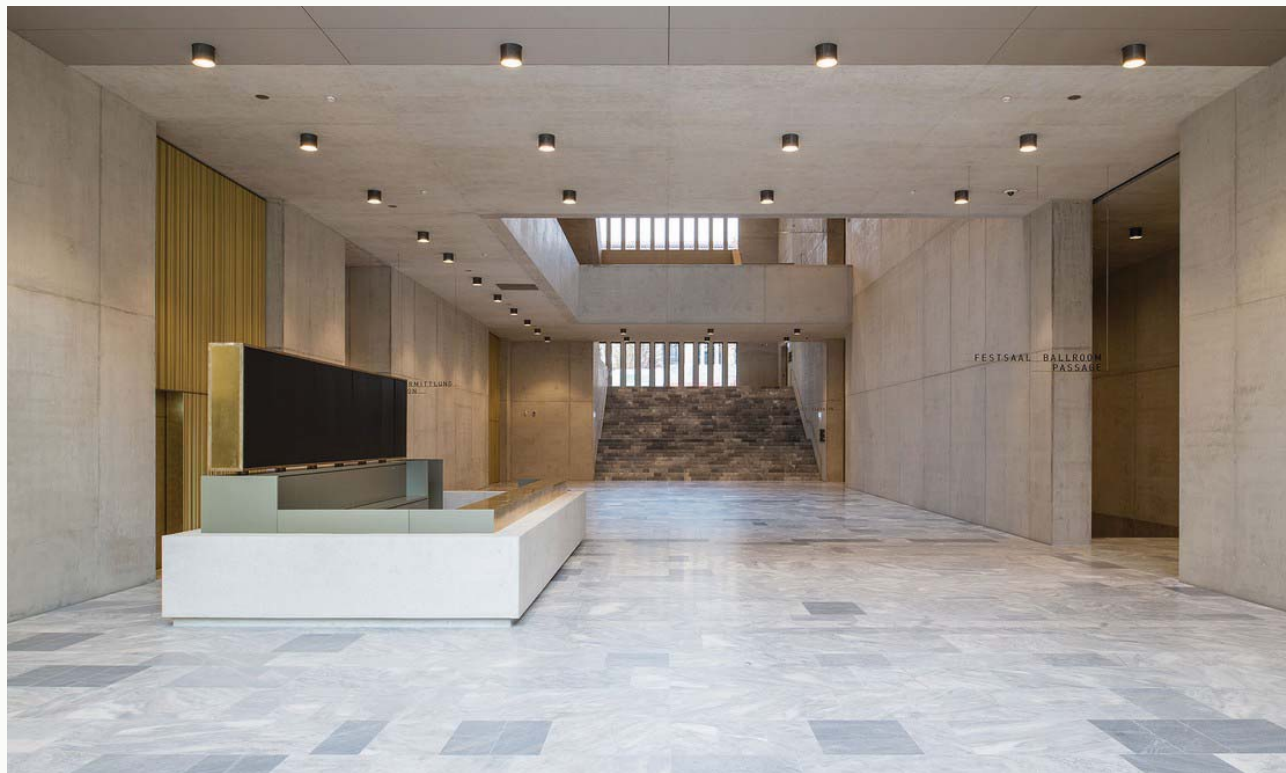
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RODNEY SMITH

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MODERN MEETS LEGACY

KUNSTHAUS.CH
 @KUNSTHAUSZUERICH

David Chipperfield stands as a luminary in the world of architecture, captivating us with his nuanced approach that seamlessly blends modernity, elegance and timelessness. A British architect with over three decades to his practice, Chipperfield has garnered acclaim for his minimalist and classical design sensibilities. His distinguished career has been marked by a long list of esteemed accolades, including the prestigious Pritzker Prize, Praemium Imperiale, Royal Gold Medal, EU Prize for Contemporary Architecture – Mies van der Rohe Award and multiple Royal Institute of British Architects (RIBA) awards.

In an exciting moment of his career, Chipperfield was commissioned in 2008 to envision an extension for the **Kunsthau Zürich** museum in Switzerland. Over the years, as we passed through Zurich, we witnessed the cocooned promise of this extension across from the venerable old wing. In November 2021, after the grip of the pandemic had begun to release its hold, bringing with it the opportunity to travel once again, we found ourselves in Zurich, greeted by the fully realized form of the new wing.

The Kunsthau Zürich extension emerges as a crystalline geometry enveloped in the embrace of Jura limestone. Nestled along the northern periphery of the museum's grounds, this architectural masterpiece forms an underground connection to the existing Moser building. Encompassing a generous expanse of 23,300 square meters, the extension encompasses exhibition galleries, a library, a restaurant and a boutique, thus transforming the amalgamated museum into Switzerland's largest. Playing host to an array of modern and contemporary artworks, the extension was envisaged to accommodate the burgeoning museum collection.

Imbued with a sense of place, the design of the Kunsthaus Zürich extension is a conversation with its context. The limestone façade pays homage to the legacy of traditional stone structures that dot the surroundings, while its precise geometric contours seamlessly harmonize with the existing Moser edifice. An additional gift bestowed by this extension is the creation of a fresh public realm, an urban square that unfurls to the south, inviting interaction and contemplation.

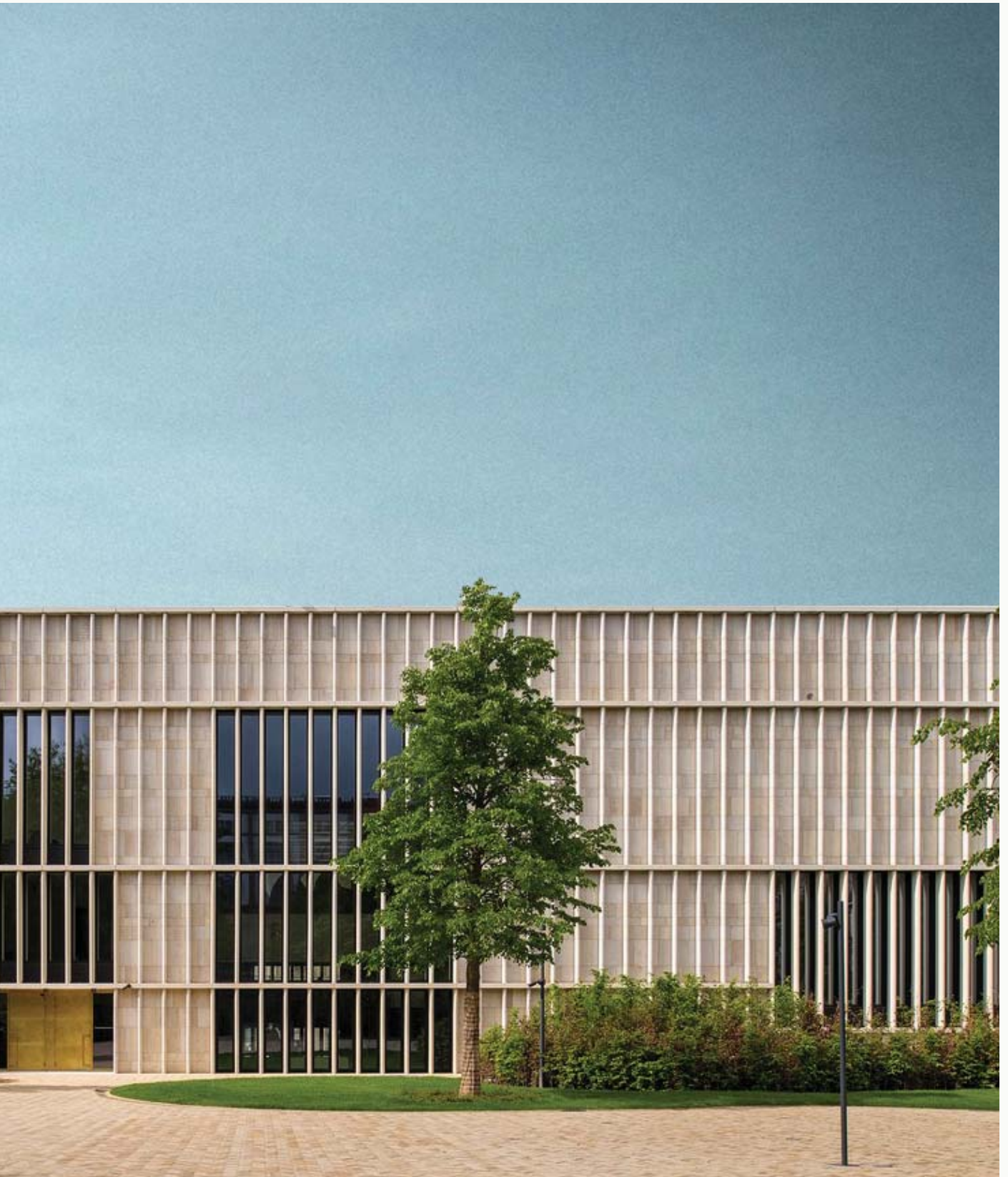
Chipperfield's hallmark lies in reinterpreting familiar materials, and in this extension, Jura limestone becomes his artistic medium. A masterful symphony is woven as this indigenous stone is juxtaposed with cast stone, exuding the quintessential Chipperfield aesthetic. Amidst the overarching modernity and restrained aesthetics, the design thrives on the subtlety of unexpected elements. An exemplar of this approach is the bronze door handle cast in the form of a donkey head, adorning a door clad in brass plating. This juxtaposition serves as a reminder of the museum's enduring legacy, an institution that deftly interlaces tradition and innovation, past and present, without compromising integrity.

We highly recommend a visit to the Kunsthaus Zürich Chipperfield wing on your next trip to Zurich. It is a beautiful and thought-provoking building that is sure to leave a lasting impression. After your visit, you can enjoy a meal at the Kronenhalle restaurant, which is just a few blocks away.

— Chanintr Sirisant



PHOTO COURTESY OF KUNSTHAUS ZÜRICH



SWISS CHOCOLATE SYMPHONY

SPRUENGLI.CH
@CONFISERIESPRUENGLI



Switzerland — a mere mention of the name and your senses might awaken to visions of pristine alpine landscapes, the harmonious tick-tock of precision watches and, of course, the irresistibly decadent lure of Swiss chocolate. It's a symphony of traditions and skills, the melody of which is conducted by an unmistakable maestro — **Sprüngli**.

Sprüngli isn't just a name; it's the pulse of Swiss craftsmanship, a testament to generations of innovation and excellence, and the essence of Swiss chocolate's global allure. This confectionery legend has always played a crucial role in sculpting the reputation of Swiss chocolate.

Welcome to the world of Sprüngli, where Swiss craftsmanship and sustainability blend into the ultimate chocolate indulgence.

The Sprüngli experience begins with authenticity. Each praline, truffle and piece of chocolate produced by Sprüngli, from its kitchens to your palate, is a testament to freshness and quality. The recipes are time-tested, the ingredients sourced with meticulous care and the creations handcrafted in harmony with cutting-edge methods, making Sprüngli a touchstone of authenticity in the chocolate industry.

The magic begins with the selection of the cocoa beans. Sprüngli sources its cocoa from the best-growing regions globally, including Venezuela, Ecuador, Bolivia, Cuba and Madagascar. The beans embark on a journey of transformation, moving from equatorial regions in South America and Africa to Sprüngli's chocolate-making ateliers. Along the journey, the beans are fermented, sun-dried, cleaned and roasted, with each step unlocking their exquisite, richly aromatic character.

The hallmark of Sprüngli's craft is its grand cru chocolate. As pioneers of grand cru chocolate in Switzerland, Sprüngli has honed its art to a level where the flavors tell the story of their origin. Cocoa beans from different regions like Bolivia, Ecuador, Ghana, Cuba, Mexico and Venezuela lend their unique flavor profiles to create an array of grand cru chocolates, each one a unique gustatory experience.

Moreover, Sprüngli's commitment to ethical responsibility is as unswerving as its dedication to quality. The brand is uncompromising in its standards, ensuring that all milk used comes from Swiss farms that comply with strict animal husbandry and milk processing standards. In its quest for the finest cocoa beans, Sprüngli prioritizes sustainable cultivation and fair working conditions, reinforcing its commitment to ethical practices that extend beyond its own ateliers.

Freshness is also a key component of the brand's sustainability initiatives: "The Truffles du Jour, for instance, are delivered fresh every morning to the 24 Swiss stores, ensuring that customers get only the best of what Sprüngli has to offer." A culture of freshness sets Sprüngli apart and underscores the brand's dedication to sustainability.

This dedication is not limited to its world-renowned chocolates, either. The café and restaurant in the legendary Sprüngli building on Paradeplatz serves up a nostalgic coffee house atmosphere, along with a fine selection of dishes. Here, guests can indulge in the finest Arabica coffee, Chocolat Chaud made from the best grand cru chocolate or a lavish breakfast, all in the lap of Sprüngli luxury.

The "Sprüngli Experience" is more than just about tasting exquisite chocolates or savoring a delicious meal. It is about stepping into a world where tradition meets innovation, where ethics blend seamlessly with business, where the best of ingredients meet the most passionate of craftsmen and where each bite is a tribute to the values that Sprüngli holds dear.

Over the years, Sprüngli's relentless commitment to quality, sustainability and ethical responsibility has indeed made it a flag bearer for Swiss craftsmanship in the confectionery industry. The brand continues to contribute to the reputation of Swiss chocolate as the best in the world and inspires others in the industry to uphold these lofty standards. As Sprüngli continues to spread its sweetness globally, it reaffirms its commitment to its core principles, one chocolate at a time.

— Teerin Julsawad



THE ARTFUL PALATE

KRONENHALLE.COM
@KRONENHALLE

A confluence of culinary finesse and masterful artistry, the **Kronenhalle Restaurant & Bar** is a shining beacon in Zurich's vibrant cultural scene. Opened its doors in 1924, it's not just a place to dine but a gateway to experience the city's history and artistic heritage.

Hailed as an iconic landmark, Kronenhalle is known for more than its traditional Swiss gastronomy. The restaurant also doubles as an art gallery, featuring original works from some of the world's most influential artists. This fusion of food and art is what sets Kronenhalle apart, providing a sensory experience that is both visually striking and palate pleasing.

The restaurant's atmosphere hums with an understated elegance. The interiors are bathed in soft lighting that illuminates polished mahogany furniture and starched white tablecloths, creating an ambiance of timeless sophistication. As patrons step into the establishment, they are greeted by the sight of artworks from the likes of Pablo Picasso, Marc Chagall, Joan Miró, Henri Matisse and Georges Braque. Each art piece narrates a tale, enhancing the atmosphere with an aura of creativity and sophistication. Yet, the masterpieces are seamlessly integrated into the restaurant's decor, acting as silent companions to diners rather than overpowering displays.



PHOTOS COURTESY OF KRONENHALLE



But the art isn't just on the walls. The kitchen, run by experienced chefs, turns every meal into a culinary masterpiece. Traditional dishes, such as the popular Zürcher Geschnätzeltel — sliced veal in creamy mushroom sauce served with rosti — showcase the regional flavors and gastronomic traditions of Switzerland.

An exquisite wine list complements the food, with a selection that spans the finest vineyards of Europe. The pairing of wines with the dishes is thoughtfully orchestrated, enhancing the dining experience by marrying flavors in a harmonious symphony.

Over the years, Kronenhalle has hosted a spectrum of guests, from famed celebrities to influential figures. Names like Coco Chanel, Yves Saint Laurent and James Joyce have dined amidst its extraordinary ambiance. This blend of gastronomy, art and history is what makes Kronenhalle a cultural institution.

In the end, Kronenhalle isn't just about dining — it's about storytelling. It weaves together the strands of Swiss culinary heritage, the transformative power of art and the personal narratives of its patrons into a fascinating tapestry. The restaurant is a living testament to Zurich's vibrant cultural scene, offering an experience that goes beyond the confines of a traditional dining establishment.

At Kronenhalle, each visit becomes a deep dive into a cultural institution that embodies Zurich's rich artistic and gastronomic heritage. The experience transcends the ordinary, creating memories that are as lasting as the art that graces its walls, and as impactful as the flavors that awaken the palate. It's not just a restaurant, it's a cornerstone of Zurich's cultural identity.

— Teerin Julsawad

COFFEE, CULTURE AND CURATIONS

MONOCLE.COM

Established by Tyler Brülé, *Monocle* magazine has built a global reputation for sharp analysis and an eye for meaningful details since its inception in 2007. Covering a wide array of subjects from design and culture to business and global affairs, *Monocle's* internationally focused editorial content seeks to encourage its readers to explore, innovate and engage beyond their borders. Amid its success, the magazine has developed a physical manifestation of its philosophy, creating a space that embodies *Monocle's* distinct worldview — **The Monocle Shop & Café** in Zurich.

The cafe, nestled in Zurich's elegant Seefeld quarter, is more than a physical destination; it's a microcosm of *Monocle's* ethos. It is located within an inviting 1960s building, boasting a facade of dark green that's echoed in the cafe's marble bar and shady awnings. MACH, a Zurich-based architecture and interior design firm, has transformed this space into an alluring amalgamation of a cafe, a kiosk and a shop.

The Monocle Shop & Café welcomes visitors every day for morning coffee, afternoon aperitivo and everything in between. As you step inside, the warm hum of productivity fills the air as



PHOTOS COURTESY OF MONOCLE

editors from *Monocle's* adjoining office space file reports. Customers can enjoy coffee or an aperitif on the terrace while immersing themselves in a handpicked selection of newspapers and periodicals. For the culinarily inclined, the cafe offers an assortment of delights, including buttery croissants from Seri Backhandwerk, tasty sandwiches and Japanese desserts.

Meanwhile, the shop aspect is a trove of curated goods that resonate with *Monocle's* commitment to quality and aesthetic appeal. It offers everything from the full lineup of their branded products — including an array of elegant writing utensils and a selection of titles from Daunt Books. Just next door, expanding the realm of quality and style, patrons will discover the chic selections of menswear by Trunk Clothiers, a testament to the shared commitment to excellence that characterizes this distinctive retail enclave.

Through the cafe and shop, *Monocle* has materialized its brand essence, offering an elevated, tangible experience that extends beyond the pages of its magazine. The space goes beyond being a mere cafe or shop; it's an extension of the *Monocle* community, encouraging dialogue, discovery, and an appreciation for thoughtful design and meaningful interactions.

Not only is it a haven for lovers of design, but it's also a draw for international professionals, media insiders, and those with an appreciation for the marriage of style and substance. It offers an inviting space where you can be inspired, engage with diverse perspectives, and maybe pick up a new favorite book, fashion piece or design find. Whether you're stopping by for your morning coffee or a post-work aperitivo, The Monocle Shop & Café in Zurich offers an experience that embodies the spirit of exploration and refinement championed by *Monocle* for over 15 years.

— Teerin Julsawad



ARCHITECTURAL POETRY

ZUMTHOR.ORG

@ZUMTHOR_PETER

There is no mentioning Switzerland without its architectural titans. One of the most revered in our century is the 2009 Pritzker Architecture Prize laureate, **Peter Zumthor**, who's known for his pure, unadorned structures which are noted as timeless and poetic.

Inspired by phenomenology, a theory that believes in experiences consciously perceived through the five senses, Zumthor conceives spaces in search of a sensuous atmosphere unique to a particular locus, while maintaining a minimalist, harmonious feel.

A son of a master joiner, Zumthor trained as a cabinetmaker when he was a teenager. After studying architecture in his native Basel and New York, he worked as a conservation architect. A keen observer, Zumthor's experience in the field nurtured a delicate understanding of structure, which he compellingly illustrated in a commission of the Therme Vals in 1996 and Kunsthau Bregenz in 1997, two very different projects that put him at the forefront of architectural minimalism.

At the Therme Vals, the quarry-like building of concrete and layered Valser quartzite slabs merges with nature. The verdant hill roofs the hotel's dimly lit interior, shaped by a series of clean rectangular forms. Large openings invite natural light and frame



the dramatic view of the Alps. Zumthor was meticulous in creating the thermal bath. Each element — materials, water temperature, light and shadow — was purposeful in creating an atmosphere of silent rhythm and a deep sense of relaxation.

For Kunsthau Bregenz, the cubic museum sits on an open urban space near the lakeshore. Made of steel, glass and polished stone-cast concrete, Zumthor offered a technically rational solution that also works visually. Exterior tiles of etched glass absorb the changing light of the sky and emit a velvety glow like a lamp at night. The tiles also refract light that enters the building. All piping electrical systems were placed into the concrete during construction.

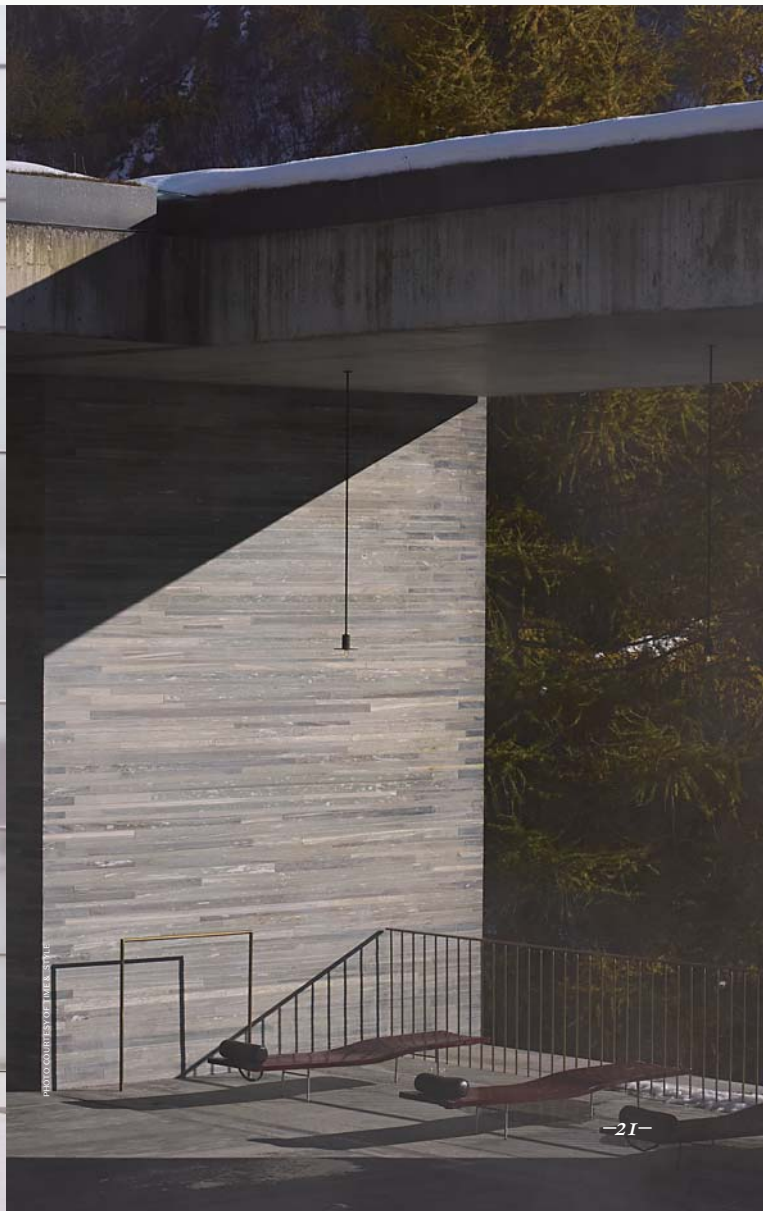
Another masterpiece worth noting is Kolumba, an art museum located on the World War II ruins of St. Kolumba church, where the new structure seamlessly unites with the old remains. It houses the excavation, a medieval courtyard and exhibition rooms enveloped in reduced materials of brick, mortar, plaster, terrazzo and different species of wood. Kolumba is a serious yet serene dialogue between past and present.

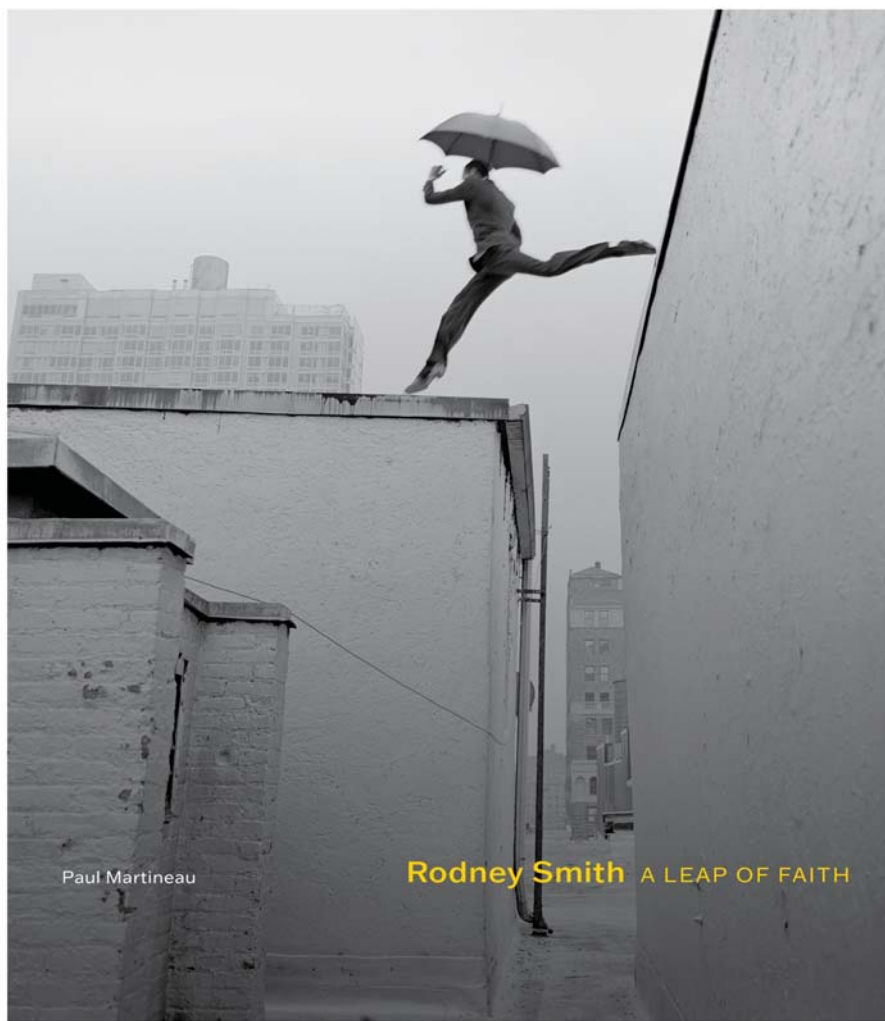
As Paul Goldberger wrote in a 2001 issue of *Vanity Fair*, “All of his architecture has the qualities a great cabinetmaker brings to his work: it is precise, and its glory lies in the perfection of its details and in the excellence of materials.” Zumthor’s works have a reverberating influence on the industry and more importantly on how it makes us feel — a truly meaningful architecture of place and experience.

For every project, Zumthor designed furniture as part of its architecture. An accumulation of over fifty years, the furniture selection is now reconstituted in a collection produced by the Tokyo-based contemporary brand Time & Style. Using original techniques and Japanese materials, each piece is an authentic fragment of Zumthor’s work built with the finest craftsmanship.

Indeed, Peter Zumthor’s architectural poetry is a testament to the profound marriage of design, detail and dedication. It’s a symphony of space and structure, echoing through time, awaiting the world’s continued admiration.

— Pamara Chavanothai





Paul Martineau

Rodney Smith A LEAP OF FAITH

RODNEY SMITH: A LEAP OF FAITH

Rodney Smith, with his enigmatic and dreamlike photographs, carved an inimitable niche in the world of art and photography. Known to many as a dear friend and idol, his untimely departure left a void not just in personal lives, but in the very realm of artistic creation. CHANINTR, having been closely associated with Smith, has had the privilege of being painted in his whimsical brushstrokes. His mesmerizing works grace our magazine covers, while his philosophical ideals resonate in the ethos of our establishment.

A maestro of black and white imagery, Smith's photographs echo surrealism reminiscent of Rene Magritte, weaving magic into the mundane. From the first spark of inspiration at the Museum of Modern Art (MoMA) to his refined masterpieces, Smith's journey in photography was a deep dive into the ethereal. With an uncanny ability to juxtapose portraiture and landscape, he sketched enchanted worlds teeming with subtle contradictions and gentle surprises.

Through his lens, Smith unveiled stories — from the grandeur of landscapes to the intimate portraits of workers, farmers and CEOs. His technical prowess, shaped by the teachings of Ansel Adams, brought out details otherwise overlooked, transforming the ordinary into extraordinary tales. Corporate portraiture, under Smith's gaze, evolved, revealing the human facets of the mighty.

In the realm of fashion photography, where retouching and digital interventions have become commonplace, Smith's unadulterated approach is refreshing. His images, enriched with spontaneity, humor and surrealism, create a narrative that transcends time. His late ventures into fashion, commissioned by elite brands and magazines, further stamped his unique visual signature on the industry.

His life, though abundant in success, was also a quest for human connection. Smith's tale is not just that of an exceptional artist, but a soul seeking meaning and beauty in the world.



PHOTOS COURTESY OF GETTY

The recent book, “**Rodney Smith: A Leap of Faith**,” masterfully curated and released by J. Paul Getty Museum, endeavors to encapsulate the life and brilliance of this visionary. The book is a testament to Smith’s evolution, weaving his personal history and artistic trajectory. It serves as both a detailed biography and an aesthetic commentary. Paul Martineau, the curator of the J. Paul Getty Museum, intricately maps the artist’s journey, offering readers unparalleled insights. The volume, boasting nearly 200 reproductions, is a visual spectacle and a heartfelt tribute to a genius whose influence remains indelible. It’s not just about the photographs; it’s about the man behind the lens, his passions, aspirations and the stories that shaped his perspective. As Smith’s artistic partner and wife, Leslie Smolan, touchingly notes, “He had a quest to make the world more beautiful, more precise, more peaceful... Rodney was always pushing me out of my comfort zone. He saw the person behind the expectations.”

This autumn, New York City plays host to an exquisite exhibition of Smith’s prints at Staley-Wise Gallery, running from September 15 to November 4. This showcase not only captures Smith’s artistry but also serves as a testament to his enduring legacy. Those visiting will be treated to a journey through Smith’s imaginative realms, and if you’re in the city, it’s an experience not to be missed.

For readers and art enthusiasts, “Rodney Smith: A Leap of Faith” is not just a book. It’s an invitation into a world of beauty, elegance and enchantment. It’s a celebration of a legacy that, in the words of Chanintr Sirisant, “will be thoroughly missed but never, ever, forgotten.”

— Teerin Julsawad

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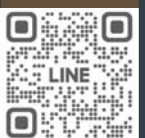
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MASTERSTROKES OF TIME

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In the serenity of Le Brassus, where emerald hills undulate beneath the clear Swiss sky, an edifice of history and innovation rises from the landscape, its silhouette in perfect harmony with the contours of the Earth. This spiraling architectural marvel, a luminary landform in its own right, is the **Musée Atelier Audemars Piguet**. Established to coexist and reflect the legacy of Audemars Piguet's original 1875 workshop, the museum intertwines history, watchmaking mastery and architectural brilliance into an immersive journey through time.

Designed by the renowned Bjarke Ingels Group (BIG), in collaboration with Audemars Piguet and local firm CCHE, the Musée Atelier Audemars Piguet stands as an enduring testament to the symbiosis of human ingenuity and the splendor of the natural world. The spiraling, glass-enclosed edifice melds seamlessly with the verdant landscape of Le Brassus, a beacon of modern design integrated respectfully within its environment.

This eco-conscious design extends beyond aesthetic considerations, embodying principles of sustainability that ensure it treads lightly on its picturesque surroundings. The brass mesh that wraps the pavilion controls the influx of natural light, thereby maintaining the interior temperature, while the green roof actively contributes to the local ecosystem.



PHOTO COURTESY OF AUDEMARS PIGUET

THE SPOTLIGHT ILLUMINATES
TRADITIONAL WORKSHOPS
WHERE AUDEMARS PIGUET'S
MASTER HOROLOGISTS
EXECUTE THEIR PRECISE CRAFT.

Visitors step into the Musée Atelier Audemars Piguet and embark on a journey similar to the coiling path traversed by a watch's mainspring. The fluid, flowing interior, its design contouring to the land it inhabits, leads guests on an intimate exploration of the Audemars Piguet legacy. As if navigating the intricate internals of a timepiece, visitors meander through exhibits showcasing the transformation of Audemars Piguet from its origins to the present, and catch glimpses into the future.

Inside the exhibition space designed by Atelier Brückner, which the German scenographer likened to a "musical score," visitors explore the museum's vast collection. Each timepiece is a distinct note within the symphony of Audemars Piguet's history, collectively resonating with the tales of complexity, miniaturization and bold designs that have shaped the brand's narrative.

At the heart of the Musée Atelier Audemars Piguet, the spotlight illuminates traditional workshops where Audemars Piguet's master horologists execute their precise craft. The watchmakers, the custodians of a tradition stretching back to 1875, bring life to meticulously crafted timepieces under the watchful eyes of museum visitors. This fusion of active workshop and exhibit adds a dynamic dimension to the museum, an echo of the pulsating life that powers every Audemars Piguet creation.



Just beyond the museum, the recently inaugurated Hôtel des Horlogers complements the immersive horological experience that Audemars Piguet offers. An architectural masterpiece in its own right, designed by BIG, the hotel extends the narrative woven within the museum.

The 50-room avant-garde structure zigzags along the landscape, with each room providing a floor-to-ceiling panorama of the serene Risoud forest. The intimate ties to horological heritage are palpable throughout the hotel, from the watchmaking literature in the lobby library to the glimpses of the Musée Atelier Audemars Piguet, which is just a short walk down the road.

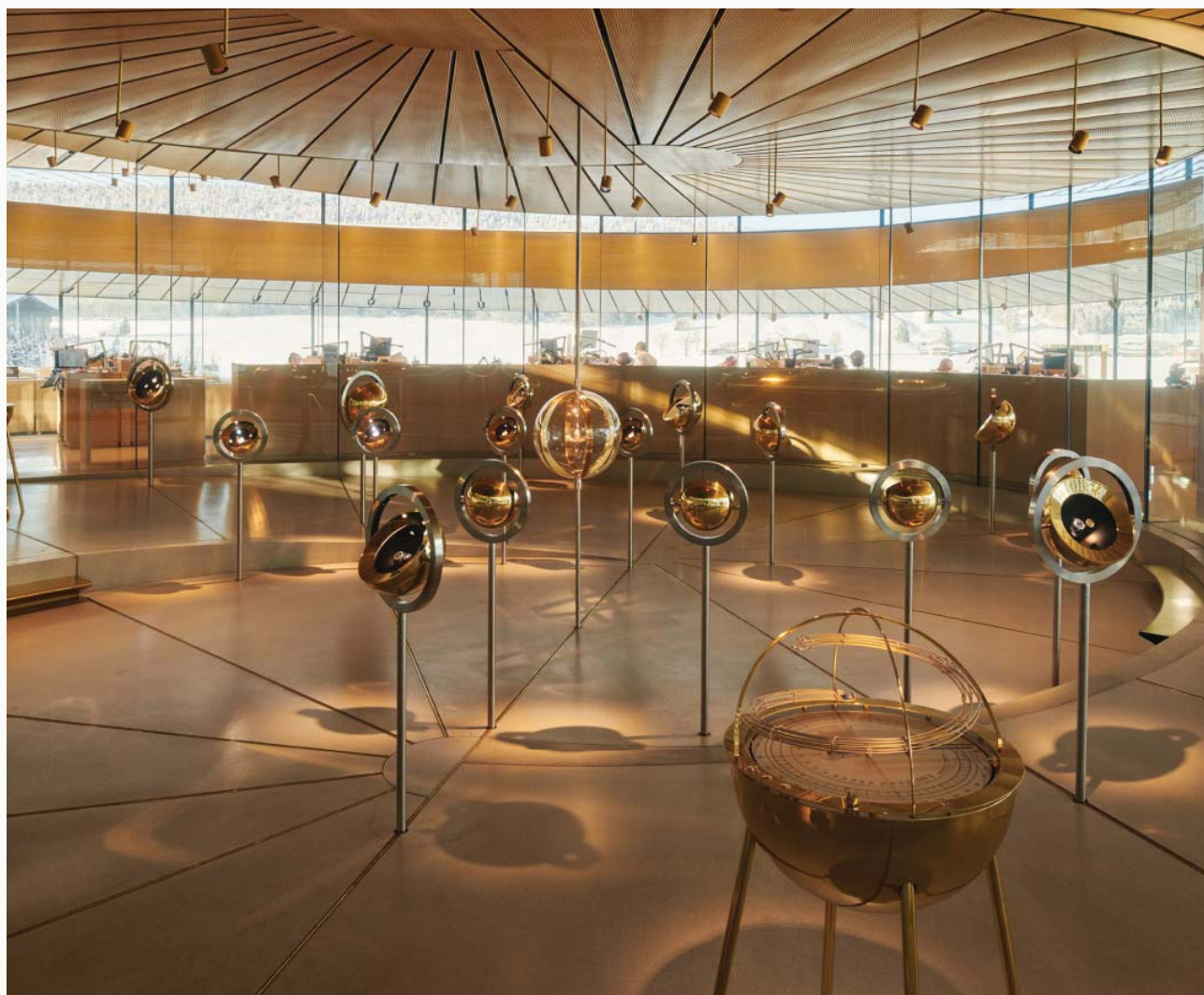
Venturing beyond these architectural marvels, the wider region of the Vallée de Joux beckons. Known as the Watch Valley, this area is an emblem of the indelible mark left by centuries of fine Swiss watchmaking, home to a host of historic watchmaking centers and offers a variety of immersive experiences for visitors. The valley, stretching from Geneva to Basel, is a testament to the blend of tradition and innovation that has made Swiss watchmaking a symbol of precision and prestige. It's here where the horological heart of Switzerland pulses rhythmically, tracking not just the passage of time, but also the evolution of watchmaking.

Many of the manufacturers, such as Jaeger-LeCoultre and Zenith, have opened their doors to the public. Horology enthusiasts can register online for exclusive tours, providing a behind-the-scenes look into the meticulous craft of timepiece creation. For some, private visits to manufacturers like Ulysse Nardin and Parmigiani can be a riveting experience (the latter offers a fascinating insight into the intricate restoration of historic clocks and pocket watches).

The horological journey extends beyond the watch manufacturers themselves. Espace Horloger, an interactive museum in Le Sentier, guides visitors through the story of the Vallée de Joux's rise as a watchmaking hub, leveraging films, touch screens, installations and historical timepieces. In addition, the Helvetica Horlogerie boutique offers a curated selection of timepieces from over 70 brands, including independents that aren't widely distributed.

Still, at the heart of the Watch Valley is the Musée Atelier Audemars Piguet, serving as the region's crowning jewel. But as visitors will discover, the entire region is a treasure trove of horological history, culture and craft.

— Teerin Julsawad



THE 7132

7132.COM
@7132HOTEL

There is no doubt that one of Vals' main draws is its natural hot springs. Bringing in tourists for over a hundred years, the St. Peter spring offers richly mineralized water with a pleasant natural warmth of 30°C. For those looking to relax, heal and rejuvenate, there is one place in Vals that is not to be missed: **7132**. Named after its postal code, 7132 is a place where architecture, design, gastronomy and wellness coalesce.

Located above Vals village in Switzerland's Canton of Grisons, the **7132 Hotel** offers a serene alpine getaway that includes accommodation, award-winning on-site dining options (such as the esteemed fine dining restaurant, 7132 Silver, run by Chef Mitja Birlo), and the famous thermal baths.

"Visiting Vals is all about leaving behind drab mainstream routines and experiencing a destination, a hotel or a restaurant in a much more conscious way," General Manager Katrin Rüfenacht told L'Officiel. "We try to follow a philosophy of attention: attention to details and attention to a place's particularity."



PHOTOS COURTESY OF 7132

As hotel and thermal baths are closely intertwined with Vals' history and life, our main concern is to put architecture and services in the cause of what makes Vals unique — an idyllic setting, an archaic alpine landscape, tradition and room for forward-thinking visions.”

Designed by some of this generation's biggest names in the industry — Peter Zumthor, Tadao Ando, Kengo Kuma and Thom Mayne — the hotel is on the bucket list of many architecture and interior fans. Each room type presents a different experience for guests. Swiss-Native Peter Zumthor, for example, has created 10 rooms in stucco lustro, a plastering technique from the Italian Renaissance that offers a refreshingly sensuous experience through red, black and yellow hues. Meanwhile, Ando's architecture is inspired by Japanese tea houses and modernist influences through the use of a natural palette and materials such as concrete and timber. For Kuma, his 23 rooms and three penthouse suites all feature oak panels that are an homage to traditional Japanese artisanal carpentry. Last but not least,

Mayne's rooms are paneled with domestic timber or dark Vals quartzite and includes a shower in the center of the room, acting as a sculptural piece.

The main attraction, though, is the thermal baths. Open to both guests and non-guests since 1996, the Therme's mineral-rich waters originate from the nearby St. Peter's hot springs, whose history dates back to the 17th century. Zumthor redesigned the baths using raw concrete and 60,000 slabs of Vals quartzite to create an unmatched sanctuary where modern architecture meets the natural world. The baths quickly gained protected heritage status shortly after opening, and earned the Pritzker Architecture Prize in 2009.

With its vast amenities and design-forward accommodations, 7132 is your answer if you're looking for a luxurious getaway that doesn't require stepping foot outside the hotel property.

— Uracha Chaiyapinunt



YOUR ALPINE ESCAPE

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BRÜCKE 49'S UNIQUE STYLE
WHERE SWISS HERITAGE
AND SCANDINAVIAN
ELEGANCE HARMONIOUSLY
BLEND TOGETHER.

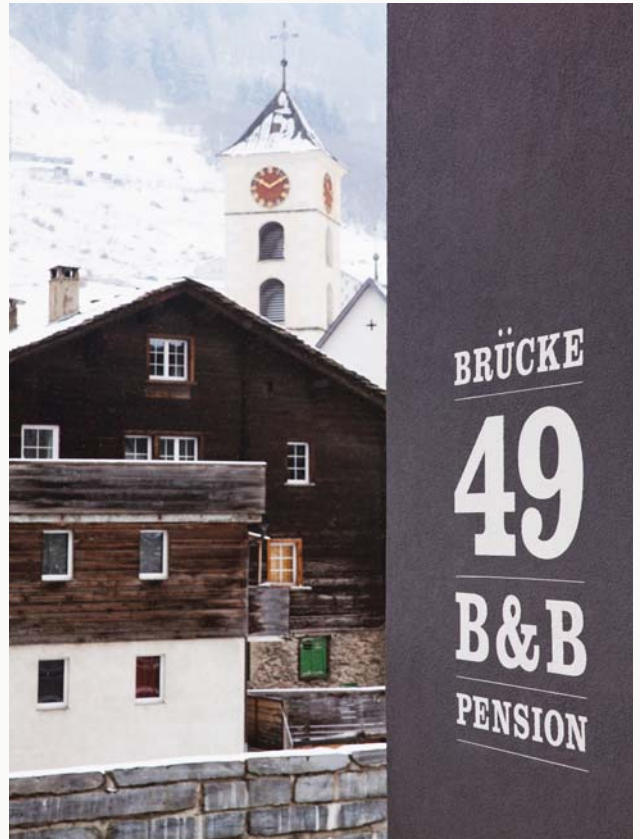


Nestled within the Swiss Alps lies a hidden gem that beckons travelers looking to unplug. Vals, a tranquil village known for its slow-paced lifestyle and natural beauty, offers a respite from the bustle of city life. With its population of just around 1,000 people and an equal number of daily visitors and sheep, Vals is the embodiment of authentic alpine living at an altitude of 1,250 meters. It's a place where time slows, and nature takes the spotlight.

The founders of **Brücke 49** are Swiss-native Ruth Kramer and the late Thomas Schacht. The two have always been a force in the creative community with Schacht working in advertising and Kramer in design. Their artistic influences can be felt in every corner of Brücke 49. Kramer is drawn to the authentic, the exquisitely crafted and the handmade wonders. Her experiences,

punctuated by her background in fashion from Denmark, have translated into Brücke 49's unique style where Swiss heritage and Scandinavian elegance harmoniously blend together. From the charming crockery and selection of furniture to the sumptuous linens, every detail is a testament to the finesse that comes from the marriage of two rich design traditions.

Three restored heritage houses make up Brücke 49: Pension (House) with four thoughtfully designed bedroom suites in various sizes; Herberge (Apartments) offering a contemporary retreat in three family-style apartments; and guest favorite, Butik (Shop), which stocks clothes, textiles, books and ceramics, all selected by Kramer and her team.



As you can probably already tell, Brücke 49's ethos embraces forward-thinking hospitality to make guests feel like they are at a home away from home. The hotel is a space where visitors can muse, rest and form lasting connections in the midst of a creatively nurturing environment. A great example of this is at breakfast. Brücke 49 may not have an on-site restaurant, but the hotel makes up for it with an unforgettable dining experience in the morning, where guests are spoiled by a delectable spread of home cooking made from locally sourced ingredients.

While the interior and hospitality of Brücke 49 are enough to draw guests in from near and far, the backdrop of Vals is not to be forgotten. The Swiss Alpine town offers a myriad of outdoor activities for tourists to enjoy. In the summer, enjoy hiking trails through the picturesque landscape. In the winter, nearby ski resorts are crowded with ski and snowboard enthusiasts. Then there's the hot natural spring that's a must for every visitor. We cannot imagine a more idyllic town. And that's why we find ourselves visiting Val — and staying at Brücke 49 — year after year again.



PHOTO COURTESY OF BRÜCKE 49

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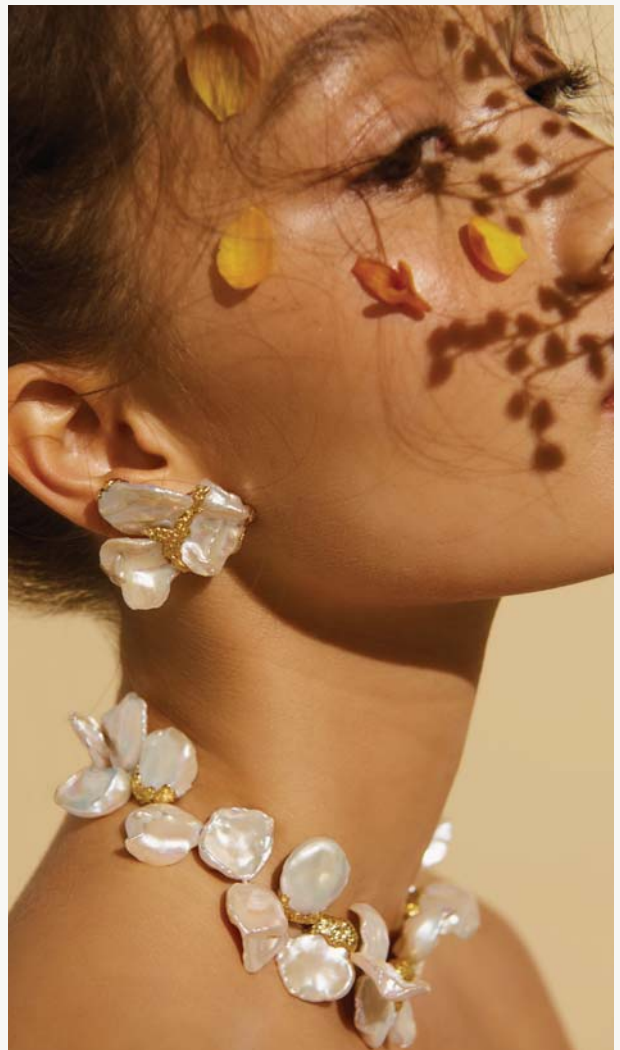
THE ALLURE OF PACHAREE

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In the captivating world where artistry converges with heritage, **Pacharee** emerges as a distinguished jewelry brand that seamlessly blends Thai-Swiss ingenuity and a deep-rooted appreciation for pearls and gemstones.

Sophie Pacharee Rogers may have begun her career in advertising, but creating a jewelry brand — though unintentional (Pacharee started out as a clothing brand but customer demand for jewelry that Pacharee created to help style looks kept increasing) — always felt like a natural next step for her; the world of jewelry and gemology was always near and felt inescapable. Her father, Gerald Vincent Rogers, was known as the “wizard of gems” who invented new stone-cutting and heat treatment techniques during his time. Rogers believes her father passed on his eye for raw natural beauty.

In 2018, when Pacharee first launched, no one else was making jewelry quite like Rogers. The brand’s distinctive charm lies in its signature aesthetic that embraces the organic contours of pearls and gemstones. Each piece is a testament to Rogers’ tasteful curation (the founder and head designer admits that though her design team has grown over the years, she still enjoys handpicking and pairing pearls herself whenever she has the chance) and meticulous craftsmanship.



PHOTOS COURTESY OF PACHAREE

For early customers, Pacharee pieces were alluring for their contemporary and unconventional, yet elegant and chic look. The jewelry works well with everyday outfits — to work and while running errands — but also pairs perfectly with cocktail dresses and evening gowns. Its versatility which strikes a balance between casualwear and formal attire allowed it to grow its customer base at a rapid rate.

It wasn't long after that Pacharee caught the eyes of celebrities, stylists and influencers, as well as the leading luxury e-commerce giant, Net-a-Porter. Pacharee pieces were spotted on fashion icons like Gigi and Bella Hadid, as well as social media trendsetters Aimee Song and Chiara Ferragni, ushering the brand into an echelon of global recognition. More recently, Pacharee's ring was seen in an episode of "And Just Like That..." the sequel series to "Sex and the City." It was a pinch-me moment for Rogers to see her jewelry on TV's most beloved fashion icon, Carrie Bradshaw.

Now, Pacharee is entering its next phase with a new atelier in Zurich's Neumarkt quarter.

"We are always working on something," Rogers says. Last year, the designer launched her first unisex collection after receiving requests from her male customers. This September, the brand is back with a new collection that Rogers is certain will once again define the jewelry trends for the season. Inspired by spirit animals, the ornate pieces feature creatures like the Naga Snake, Korat Cat and Butterfly. The collection has quickly become a favorite amongst Pacharee fans with many placing orders on the day of the launch. Customers can expect to find new and exciting ways in which Pacharee will play with pearls. When asked what her favorite part about Pacharee has been, Rogers admits, "It is as simple as bumping into strangers wearing my jewelry. I get so super shy about it and avoid eye contact but it's really fun."

In a world where trends are ephemeral, Pacharee stands as an epitome of enduring elegance, fusing the opulence of gemstones with a design philosophy that transcends time. Rogers has seamlessly woven her family's legacy and her personal journey into an enchanting jewelry brand that continues to captivate hearts worldwide.

— Uracha Chaiyapinunt



THE GUIDE OF WHAT AND WHERE TO BUY



Passport Work Table

Herman Miller

A workspace for any place; a home office, a living room or a studio bedroom. Pulled over to a comfortable office nook. Grouped together for a study session. Anywhere can be your perfect workspace with a desk that moves with you. Height-adjustable, with an intentionally compact and lightweight design, Passport is the just-right table for the moments you need it. Passport features an untethered height-adjustable design, so you can move your table wherever you need to. Its single-column base and lightweight design make it all the easier: pull it up to wherever you're working and, just like that — an instant workspace.

£21,700

Lars

DESIGNED BY INODA + SVEJE

Minotti

A Danish name for a line with a clearly Japanese-inspired design: this contradiction brings to life the harmonious shapes of the Lars sofa, designed by Japanese-Scandinavian duo Inoda+Sveje. A soft, asymmetrical, continuous, organic curve resting on five slender legs in solid ash wood with an open-pore Liquorice stained lacquer or in Canaletto walnut with a Light Brown stain. The architecture of this object, raised off the ground, rises above the seat to support and frame the backrest, lending an aerial elegance to this sofa proposed by Minotti for both residential and hospitality projects.

Price upon request



Oasis Sectional Sofa

THE BARBARA BARRY COLLECTION

Baker

The Oasis Sectional is a stylish piece with options to spare. This sectional invites you to relax and recline with a low back, extended chaise ends and a contemporary look. Select a compact and cozy form or add additional pieces to fit a large-scale room.

Price upon request



Bao Armchair

DESIGNED BY EOOS

Walter Knoll

Spacious and round. It's the curves that make Bao appealing on first sight. An opulent sculpture with an artistic back. As is the case with a leather ball, the leather patchwork forms the back. Flowing lines — sweeping and elegant. The armchair combines the materials whilst keeping them distinct: classy saddle leather on the back, natural fabric for the seat.

£230,000



Brdr. Krüger

Bølling Tray Table

In 1963, Danish architect Hans Bølling designed a simple, elegant and mobile table, which was easy to handle. Since then, it has become a symbol of the playful functionalism of the golden Danish Modern era — and a design idea that is still relevant today. A Danish classic. The Bølling Tray Table holds two loose reversible trays, and each of them can be turned over for color variation and a personal touch.

£44,300

Vimini 3-Seater Sofa

Kettal

The Vimini collection came about following a conversation about Nanna Ditzel's Basket chair. Vimini means wicker in Italian — the brand used just the right amount of outdoor wicker with a rougher wooden frame. It doesn't have the same modernist spirit as the Basket but it's familiar and makes you feel at home — an object of memory.

€419,600



Ariake

Umu Bed

The winner of *Elle Decor* award for the best bed, the Umu collection is inspired by the Chinese aesthetic philosophy of *xu shi xiang sheng* (虚实相生), the notion of the interdependence and productive nature of a dichotomy — “solid” and “void” together create “space” as we know it. The bed design is composed of a utilitarian structural frame that then accommodates various attachments and accessories to consolidate many of the bed and bedside functions into one piece, with three different configurations to suite different spaces and needs.

€598,500



Les Endiablés Cerdagne

Saint-Louis

Beautiful objects both right side up and upside down. José Lévy plays with Saint-Louis' shapes and color palette, restyles, inverts and pairs them to create unique objects. The glasses, decorative items, candlesticks... colors all your interiors. Imagine new uses for them.

€23,500



Hestia Lounge Chair

Liaigre

Originally designed for a private residence in Munich, the Hestia armchair invites a casual attitude. Largely composed of solid wood and two upholstery cushions, Hestia is generous in proportions and sensual in the materials.

€533,000



Riverrun

Waterworks

Designed with simplicity in mind, this new American classic features streamlined forms and honest details. The epitome of quiet elegance, it's designed to lift any classical setting, from a pre-war Park Avenue penthouse to a coastal Nantucket home or iconic Hollywood hotel.

Price upon request



Trilogy Cocktail Table

THE THOMAS PHEASANT COLLECTION

Baker

Graceful and richly detailed, the Trilogy Cocktail Table is suitable for a variety of interior styles. Its classic circular form features a starburst pattern resting above three block legs.

€285,000



Framery

Framery Q

A soundproof space for 1-4 people to meet together at the office. This soundproof meeting pod is ideal for face-to-face or hybrid meetings, brainstorming sessions and important conversations in private without disturbing the office — or the office disturbing you. Whether you're having a meeting or having a conversation, Framery Q brings people together in the office.

Price upon request



Mito Sfera

Occhio

For over 100 years, the theatre mirror with bulbs around its edge was unrivalled when stars wanted to see themselves in the right light. Mito Sfera goes further. Much further. Gesture control for dimming and color temperature adjustments make using the mirror a special experience — and make you a star.

€136,000

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SOAPING UP SUSTAINABILITY

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On the lively streets of Zurich, a philosophy took shape, coalescing into a brand that has since made waves in the realm of everyday care products. Soeder, a Swiss collective birthed in 2013, bridges the gap between timeless design, uncompromised quality and committed sustainability.

As with many great ventures, Soeder's journey commenced with a necessity. The team saw a void in the market for high-quality care products, made in Switzerland, that were free from toxic ingredients and artificial additives. This led them to set up their first soap manufactory in Zurich. The brand committed itself to the manufacture of care products that boasted of purity and connection to nature. Every soap, every lotion, every balm — each of Soeder's offerings is a testament to this commitment.

Today, Soeder's product range is diverse, spanning from natural soaps, lotions and deodorants to shampoos, conditioners, lip balms and hand sanitizers, all reflecting its original philosophy.

At the Soeder factory in Schwerzenbach, the emphasis is on the natural. Essential oils replace artificial flavorings, and ingredients like honey and wheat proteins are harnessed to protect the skin. Even the scents, delicate and inviting, are derived from these essential oils: "They smell better anyway." The result is a range of products that are not just functional, but also echo Soeder's commitment to simplicity and nature.

Sustainability, however, is not confined to the ingredients alone. Soeder extends this ethos to its packaging, making every effort to eschew plastic and providing refill options for most of its products. This aligns with its broader mission to craft products that are long-lasting, both in terms of quality and environmental impact.

Since its humble beginning in Zurich, Soeder's footprint has expanded considerably. Today, it has an international presence, with partner stores and refill stations spread across Europe, the United States and Singapore, as well as a growing number of public places where its products are used. In France, high-end partnerships have been formed with prestigious establishments like the Wanderlust Hotel, Hotel Amour, 25 Hours Hotel and various restaurants. Soeder's unique offerings have also found a home in concept stores like Merci, Fleux and Gravity, to name a few, and leading department stores such as Le Bon Marché.

The story of Soeder is not just about soap or care products. It is a narrative of a vision that holds design, quality and sustainability in equal regard. Each interaction with a Soeder product is more than a moment of self-care; it's a connection with a philosophy that values simplicity, nature and above all, respect for our planet. Through its innovative approach, Soeder has not only transformed everyday care products but also shown us a more sustainable and harmonious way of living.

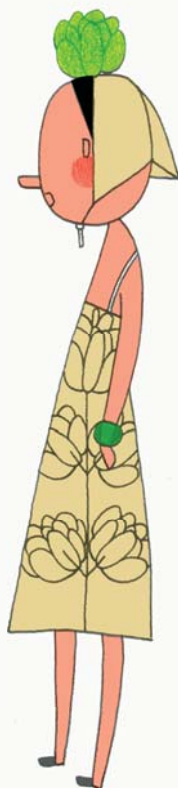
— Teerin Julsawad

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Occhio



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